

Lou baby, you were dynamite

By PETER GODDARD

Star staff writer

MEMO

TO: Lou Reed

FROM: The President,
TransWorld Megamusic
Corporation.

Lou baby,

Caught your act at Massey Hall last night and you were dynamite. You may even have been better but the place was so filled with smoke it was clogging my ears.

But don't worry about that. It only made you look more mysterious and you like that, right?

Not a bad turn-out either. If you had peeked out from your dark glasses you would have seen that it was packed. Believe me, that was a good thing, too, because all their shouting hid your singing.

Lou, you're singing's getting worse. But that's beautiful, baby. It suits your image, you know, your sneering, I'm-from-the-streets look. If they ever found out you can sing I don't know what they'd do. There

would be such a massive reaction they'd all start listening to Andy Williams and you'd have to wear suits.

It's this thing about image I want to warn you about. Really Lou, you've got to watch yourself. The

band you had last night actually sounded pretty good at times. And that won't do Lou, will it? The kids out there have come to expect some downright sleazy music and you're going to start disappointing them if you keep on this way.

I have to admit your idea about having those 36 black and white TV sets on stage was a good one. I mean, watching the same silly picture flick off and on was completely boring. Now that was more like the old you. A few more gimmicks like that kid and you'll have everybody suffering again.

Besides, they'll never know that the Tubes had that idea before you. What's a trend if you can't exploit it, I always say. And just between you and me Lou, you need some sort of new gimmick. You haven't been selling that many records, and even if the kids think you're the ultimate punk-rock undergrounder, we know that record sales are what really matters.

All in all, though, I think you're onto something good here. You'll soon be as big as David Bowie.

Boy, will you pluck that turkey when you catch him!

NOTES: The **Strawbs'** scheduled Oct. 31 concert has been cancelled. While no new date has been set yet it's expected to be in late November or early December.